

## PRESS RELEASE

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### **OGILVIE FLEET CEMENTS ITS BUSINESS EXCELLENCE WITH INVESTORS IN PEOPLE GOLD STANDARD ACCREDITATION**

Ogilvie Fleet is hoping to win new business and attract more talented employees after becoming only the second organisation in the vehicle leasing and fleet management sector to gain Investors in People Gold Standard.

Almost 11,500 organisations in the UK have achieved Investors in People accreditation, but only the very best go on to gain Gold status by meeting additional evidence requirements and thus achieving the most successful framework for business improvement through people in the country.

Investors in People data reveals that just 1,577 employers hold the Gold Standard and Ogilvie Fleet is one of just two in its sector thereby joining an exclusive group of UK organisations.

Investors in People Gold represents a true commitment to employees and demonstrates a solid foundation of good practice which remains challenging and aspirational for many organisations.

What's more securing Investors in People Gold Standard accreditation, further adds to Ogilvie Fleet's reputation as being at the forefront of the UK's vehicle leasing and fleet management industry following multiple award wins, notably for customer service.

Additionally, earlier this year, Ogilvie Fleet, which has almost 14,000 leased cars and vans on its books and a further 1,600 on fleet management, achieved a two-star accreditation in the annual 'Best Companies to Work For' national survey that measures and acknowledges excellence in workplace engagement.

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Commenting on achieving the Investors in People stamp of quality which is respected worldwide, Ogilvie Fleet managing director Gordon Stephen said: "It is a fantastic achievement. Like the customer service awards we keep winning and the 'Best Companies to Work For' accolade, it makes me feel exceptionally proud of our company and tells me that we have managers and staff who are working together to provide excellence within our business.

"It is impossible to be a successful company offering a top quality service without motivated and settled staff that feel valued and actually enjoy their work. I have always felt that we have a special company and this is further proof that we are getting things right most of the time."

Employing more than 80 people at its headquarters in Stirling, Ogilvie Fleet also has offices in Belfast and Sheffield. The company first achieved Investors in People accreditation in 2001 and has held Silver accreditation since June 2013.

Mr Stephen said: "Achieving Investors in People Gold is a good yardstick for how well Ogilvie Fleet is doing. As a result, we have a far better chance of being a successful company, keeping our existing customers happy and winning new business.

"Therefore, awards such as Investors in People, which come from staff feedback, are the bedrock of a business. Achieving Gold accreditation is a signal of a good company."

Peter Russian, chief executive of Investors in People Scotland, said: "This is an excellent achievement for Ogilvie Fleet. In having been accredited for 15 years, Ogilvie Fleet have benefitted from ongoing Investors in People advice, support and accreditation. I congratulate the organisation and its people on their ongoing commitment to continuous improvement.

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## **OGILVIE FLEET CEMENTS ITS BUSINESS EXCELLENCE WITH INVESTORS IN PEOPLE GOLD STANDARD ACCREDITATION**

“Investors in People offers a flexible, practical and easy to use business improvement tool designed to help organisations and their people achieve their objectives.”

The Investors in People Standard is the benchmark of good people management practice. The international Standard explores practices and outcomes within an organisation under three performance headings: leading, supporting and improving. The Investors in People Standard is made up of nine indicators, each sitting under one of the three performance headings. To achieve Gold accreditation companies must secure all nine indicators at ‘developed’, ‘established’ and ‘advanced’ levels and seven of the nine indicators at ‘high performing’ level.

### **Editor’s notes**

Ogilvie Fleet provides contract hire, leasing and fleet management solutions for UK and European companies operating vehicle fleets ranging from five to 2,000+ units.

The fleet today totals almost 14,000 vehicles, making the company one of the largest independent contract hire and fleet management specialists in the sector.

Ogilvie Fleet’s reputation is built on an ability to deliver bespoke solutions and a consistently high quality of service, linked with competitive pricing and a ‘real world’ ability to work in partnership with clients. In essence, the organisation delivers the perfect combination of small company service ethos and large company buying power.

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That philosophy has won Ogilvie Fleet a string of industry awards in recent years. They include: winning the Experteye Fleeteye CSI (customer satisfaction index) Award in 2010, 2011, 2012 and 2013, Customer Innovation Award 2014 and 2015 CSI award for top leasing company in the more than 250 vehicle; winning the 2012 Best Customer Service Award at the annual *Fleet News Awards*; the Leasing and Contract Hire category of the 2013, 2014 and 2015 *BusinessCar Fleet Technology Awards*; beating 49 other contract hire and leasing companies to win the 'FN50' Customer Service Award from *Fleet News* in 2012 and the FN50 Customer Service Team Award in 2013; being named Fleet Service Company of the Year in the inaugural *Business Eye Northern Ireland Fleet Industry Awards 2014* and Innovative Company of the Year in the 2015 Awards; and winning the 2016 *Fleet World Innovation Honour* in Mobile Communication.

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### About Investors in People

Investors in People offers a practical, flexible and easy to use tool for improving business performance and competitiveness through good practice in people strategy.

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An organisation that has achieved Investors in People has been successful in adopting and maintaining its three fundamental principles: Plan - developing strategies to improve the performance of the organisation, from business goals to leadership strategies; Do - implementing those strategies, taking action to improve the performance of the organisation; Review - evaluating and adjusting those strategies, measuring their impact on the performance of the organisation.

For more information on Investors in People please visit [www.investorsinpeople.scot](http://www.investorsinpeople.scot)